PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 · TELEPHONE (917) 663-5000

April 5, 1999

Mr. Mike Clark
Vice President of Marketing
Grand Prix Association of Long Beach
3000 Pacific Avenue
Long Beach, CA 90806

Dear Mike,

Jose's meeting on Friday with Senior Management proved to be successful. The Marlboro Motorsports program is extremely excited about renewing our partnership in the Southern California market and building a relationship in St. Louis. I greatly appreciate your genuine efforts in submitting a proposal that fulfilled the current needs we wish to baseline ourselves with in the CART schedule.

Our equity in auto racing has proven to be mutually beneficial for the Marlboro Brand and the promoters of this great series. I look forward to some new and exciting marketing endeavors for the future once our agreements are in place.

We are currently working with our legal council to expedite a drafted contract pertaining to our discussions last week. This will be submitted for your review as soon as possible. If you have any questions or concerns please feel free to contact me at your convenience.

Sincere Regards,

Greg Leonard
Manager, Marlboro Motorsports
917-663-2816

cc: I. Broeman
J. Fontanez
P. Twiddy

2070816639

MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT PLAYERS SARATOGA CAMBRIDGE BASIC ALPINE

Source: https://www.industrydocuments.ucsf.edu/docs/sndy0004